Site Name: Temple inn & Suites

Site Purpose: Showcase and promote our and services to potential customers

Logo: Icon

Description automatically generated

Target Audience: The targeted audience will be any potential customers or temple goers who will need our hotel accommodations and services.

|  |  |  |  |
| --- | --- | --- | --- |
|  | Persona 1: | Persona 2: | Persona 3: |
| Name: | John the Travelers | Smith Family | Mr. Wilson |
| Scenarios: | John loves to visit temples while traveling around the world. He integrates temple going as an important and essential part of each of his trips to different countries. | Smith Family came from a faraway country. They saved up money for years prior to taking the trip to perform living ordinance as a family. | Mr. Wilson is a local resident whose house is 5 hours away from the temple. He regularly goes to the temple once a month and prefers to start in a hotel when he goes to the temple. |

Site Map:

A picture containing diagram

Description automatically generated

Typography:

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Site Header | Ubuntu | 40px | #fb48b3 | Sample |
| Navigation | Ubuntu | 30px | #75d8f3 | Sample |
| Heading 1 (h1) | Ubuntu | 30px | Black | Sample |
| Heading 2 (h2) | Ubuntu | 25px | Black | Sample |
| Heading 3 (h3) | Ubuntu | 20px | Black | Sample |
| Paragraph Text (p) | Inconsolata | 16px | Black | Sample |

Wireframe:

A picture containing timeline

Description automatically generated